



Media Advisory

Date: December 29, 2009

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KAISER PERMANENTE EMPLOYEES MAKE MARTIN LUTHER KING JR. HOLIDAY A 'DAY ON' INSTEAD OF A DAY OFF

Day of volunteerism benefits Habitat for Humanity building project

Story: For the fifth consecutive year, Kaiser Permanente Fresno employees and physicians will spend their Martin Luther King Jr. Day holiday volunteering with Habitat for Humanity Fresno County. The project is part of Kaiser Permanente's effort to honor King's legacy by participating in a day of volunteerism. Volunteers will be painting the interiors and exteriors of two homes and detached garages.

Kaiser Permanente also donated \$15,000 to Habitat for Humanity Fresno County to help off-set the cost of building affordable homes. This brings the total funding given to Habitat over a five-year period to \$75,000.

Date: January 18, 2010

Time: 7:45 a.m. – noon

Location: Two homes: 172 and 182 N. Echo Ave. in downtown Fresno.

Background: Habitat for Humanity homeowners invest hundreds of hours of their own labor, or "sweat equity," into building their Habitat house and they pay back a no-profit, no-interest mortgage.

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