



Habitat
for Humanity®
Greater Fresno Area

Established 1985

**Building Homes.
Building Communities.
Building Hope.**



Awards Luncheon

Wednesday, September 23, 2026

**Clovis Veterans
Memorial District**

**Doors Open: 11:30am
Program: 12:00pm
Ends: 1:30pm**

Habitat Supporter:

I want to take a moment to personally thank you for considering a sponsorship of our upcoming **Building Homes, Building Communities, Building Hope Awards Luncheon**. This event is more than just a gathering – it's a celebration of the incredible work we accomplish together through Habitat for Humanity Greater Fresno Area.

Every single day, we work to fulfill our heartfelt mission: “seeking to put God’s love into action by bringing people together to build homes, communities, and hope.” This luncheon is a reflection of that mission, and we’re excited to share the inspiring stories of hope and transformation that you help make possible.

This year, we look forward to welcoming approximately 500 guests on **Wednesday, September 23, 2026, at the Clovis Veterans Memorial District, located at 808 4th Street, Clovis, CA 93612.**

Doors will open at 11:30 AM, and the program will begin at 12:00 PM, wrapping up by 1:30 PM.

It will be a time to come together, share our accomplishments, and look ahead to the bright future we’re building – one home, one family, one community at a time.

We’ve created several sponsorship opportunities for this special event, which you’ll find detailed in the following pages. We understand how many worthwhile causes are vying for your support, and that’s why your consideration means so much to us. Every level of support makes a real and lasting difference.

If you have any questions about the event or how you can get involved, please don’t hesitate to reach out to Cary Catalano at (559) 355-0751 or Cary@HabitatFresno.org. Cary will be happy to assist you.

Thank you for being part of this journey with us. Together, we are building homes, strengthening communities, and creating hope for a brighter tomorrow.

With heartfelt gratitude,



Ashley Hedemann
Chief Executive Officer

Our Vision
A world where everyone has a decent place to live

Exclusive Sponsorships

Presenting Sponsor | \$20,000 | 1 Available

This exclusive sponsorship offers a unique opportunity to showcase your organization as the host of our Building Homes, Building Communities, Building Hope Awards Luncheon. As the Presenting Sponsor, your logo will be prominently displayed across all event materials, ensuring attendees know who made this meaningful gathering possible.

Additional benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. You will be listed as a funding partner on a Habitat home. Your sponsorship not only covers 90 percent of the cost of the event but also ensures that every additional dollar raised directly supports the vital programs of Habitat for Humanity Greater Fresno Area. With your generosity, we can continue building homes, strengthening communities, and creating hope for families in need.

Meal Sponsor | \$10,000 | 1 Available

This exclusive sponsorship ensures our guests enjoy a wonderful lunch during the event, making their experience even more memorable. As the Lunch Sponsor, you'll also have the opportunity to share a few words during the program, highlighting your commitment to our mission.

Other benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. You will be listed as a funding partner on a Habitat home. Funds from this sponsorship will cover 75 percent of the cost of lunch during the event.

Community "Program" Sponsor | \$7,500 | 5 Available

This exclusive sponsorship sets the stage for the event's program.

Benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. Each \$7,500 sponsorship will cover the cost of the foundation for a home.



every hand
makes a difference

Exclusive Sponsorships

Housing Champion Award Sponsor | \$5,000 | 1 Available

The sponsor will have the opportunity to honor a community champion who believes in the mission and ministry of Habitat for Humanity Greater Fresno Area. The sponsor will have the chance to read a narrative about this prestigious award and join our CEO in the presentation to the recipient. Other benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. Funds from this sponsorship will be used to help offset the costs of solar panels on one home.

Dave Marler Volunteer Award | \$5,000 | 1 Available

Dave Marler spent nearly two decades volunteering every weekend at the job site and on the Habitat Greater Fresno Area Board of Directors. In honor of his legacy, we have established the Dave Marler Volunteer Award to recognize someone special who goes beyond the call of duty for others.

The exclusive opportunity will give the sponsor the opportunity to introduce the awardee alongside Dave Marler's wife, Lori, who will read a narrative about the prestigious award. Other benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. Funds from this sponsorship will be used to help offset the costs of the roof installation on one home.

Video Sponsor | \$4,950 | 1 Available

This exclusive sponsorship will provide our guests with an amazing overview of the work that has been completed over the last year.

Benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the video presentation. Funds from this sponsorship will be used to help offset the costs of our family services programs.



Exclusive Sponsorships

Entertainment Sponsor | \$3,950 | 1 Available

This exclusive sponsorship will provide guests with the soft sounds of jazz music before and after the event. Signage will be placed around the music center honoring your partnership.

Other benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. Funds from this sponsorship will be used to offset the costs of installing a fence for one home.

Photo Experience Sponsor | \$3,950 | 1 Available

This exclusive sponsorship provides attendees of the event with an opportunity to mark the occasion with a photo that will be printed and sent to their phone.

Benefits include your brand's logo on each photo, a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. Funds from this sponsorship will be used to help offset the installation costs of landscaping for two homes.

Staging & Centerpiece Sponsor | \$3,950 | 1 Available

This exclusive sponsorship provides the room with everything it needs to look and sound event ready.

Benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. Funds from this sponsorship will be used to help offset the installation costs of irrigation for two homes.

Dessert Sponsor | \$3,450 | 1 Available

This exclusive sponsorship provides attendees with a branded, yummy treat to enjoy after they eat their meal.

This custom-made cookie will be freshly made with your company logo on it. Each cookie will be individually wrapped so nobody will leave it behind. Other benefits include a table of eight in a priority seating area, a verbal mention during the program, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and logo placement in the program as well as in the visual presentation. Funds from this sponsorship will be used to help offset the cost of fencing one home.

General Sponsorship Levels

Table Sponsor | \$1,350

Enjoy an amazing lunch at a table listed with your name (or your company name) with family, friends, or co-workers. Your support will provide you with a table of eight in a priority seating area, a visual mention on the sponsorship acknowledgment board as guests enter the hall, and your name listed in the program and visual presentation.

Funds from this sponsorship will be used to help offset the construction costs of a home in our newest Firebaugh and Reedley.

Purchase A Table | \$900

This table of eight will feature your name on the table.

Funds from this category will be used to help fund our workforce development program.





2026 Sponsorship Agreement Form

Thank you for supporting our Luncheon & Awards Event!

Annual Sponsorship Level:

- | | |
|--|---|
| ☐ Presenting Sponsor \$20,000 | ☐ Meal Sponsor \$10,000 |
| ☐ Community Program Sponsor \$7,500 | ☐ Housing Champion Award Sponsor \$5,000 |
| ☐ Dave Marler Volunteer Award \$5,000 | ☐ Video Sponsor \$4,950 |
| ☐ Entertainment Sponsor \$3,950 | ☐ Photo Experience Sponsor \$3,950 |
| ☐ Staging & Centerpiece Sponsor \$3,950 | ☐ Dessert Sponsor \$3,450 |
| ☐ Table Sponsor \$1,350 | ☐ Purchase A Table \$900 |

Company name as it should appear on Habitat Greater Fresno Area promotional items:

Contact Person / Title: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

☐ Check enclosed in the amount of \$ _____ Please make check payable to:
Habitat for Humanity Greater Fresno Area

Please scan and email back to Cary Catalano at Cary@HabitatFresno.Org

**CLICK HERE
TO PAY ONLINE**

Please mail this form back with a check to:

Habitat for Humanity Greater Fresno Area | 4991 East McKinley Avenue, Suite 123, Fresno, CA 93727

Contacts for event questions or sponsorship:

Cary Catalano

(559) 355-0751 | cary@habitatfresno.org

Brad Stevens

(559) 287-5636 | brad@habitatfresno.org